

TAKE ACTION: PLASTIC BOTTLES

THREE MILLION.



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items—from both an environmental and toxic chemicals perspective. So where does all that plastic go?

LESS THAN 30% OF PLASTIC WATER BOTTLES ARE RECYCLED.

Roughly seven out of every 10 bottles are trashed. And from the landfill, [many plastic water bottles end up in the ocean](#). 5 Gyres has historically supported bills to help change this reality: This year, we have endorsed AB 319 (Stone), which requires that all single-use plastic bottles sold in California have the cap connected to the bottle to prevent litter, increase recycling, and help the state reach its 75% recycling goal. Just like changing aluminum cans from pull to pop tops in the 1970s solved a health and safety problem, tethering the cap to the bottle will decrease the bottle cap and lid litter that pollutes our environment. We also supported a 2011 bill to ban plastic water bottles on federal lands, which was [reversed by the National Park Service in 2017](#).

Consumers know that plastic water bottles are bad. A 2018 Mintel Water Insights study found that 29% of those who purchase and drink bottled water say that drinking it is bad for the environment, and 1 in 4 people have stopped purchasing bottled water because it is plastic.

The thing to remember about single-use plastic water bottles is: *You can avoid them*. Pledge to go **#plasticfree**:

- Keep a reusable cup or bottle in your car or bag, and fill it up on the go.
- Still not convinced? Bottled water is more expensive than gasoline and costs 2,000 times more than tap water —switching can save a lot of money!

TAKE THE PLEDGE!

I PLEDGE TO GO #PLASTICFREE

Sources:

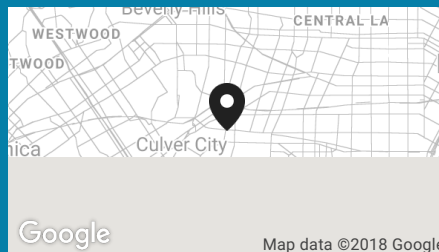
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Matthew Boesler, "Bottled Water Costs 2000 Times as Much as Tap Water" Business Insider



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The 5 Gyre Institute is a 501(c)(3) nonprofit organization in special consultative status with the United Nations Economic and Social Council since 2017. Our mission is to empower action against the global health crisis of plastic pollution through science, education, and adventure.

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